

BUSINESS CONTINUITY MANAGEMENT

Do you expect the unexpected?

Will your business continue, come what may?

*You can't do today's job with
yesterday's methods and be in
business tomorrow!*

-George W Bush



DOES GOD SEE? DOES GOD CARE?

Unfortunately, businesses have to take care of themselves!

Can you survive a hurricane hitting your corporate office?

Can your business withstand a tsunami wiping out your data center?

When floods & earthquakes cripple the communication systems, do you have business plans to respond?

Is your business ready for a Disaster ?

Have you prepared well ??

Does God care???



Where do you focus?

Failure is not a single, cataclysmic event. You don't fail overnight. Instead, failure is a few errors in judgment, repeated every day. -Jim Rohn

Most businesses focus so much on growth, profitability, efficiency, customer service, expansion, innovation etc. that they hardly give a thought on what will happen to all these efforts when an event of high impact affects them. Isn't it the leader's duty to think and work on what to do in case of a serious eventuality? Or do you want to wait till an incident damages the business. Think - what happened to several businesses due to 9/11 attack, Hurricane Katrina, or the Asian Tsunami. Do you feel it is important to plan for the continuance of your business? Of course, it is a resounding **yes**.



While many businesses did not survive events of high impact such as terrorist attack or the tsunami, it is a fact that some businesses could continue. It is essential for us to learn from those who failed as well as those who succeeded in continuing their operations and business. BCM involves IT and non-IT aspects of dealing with the situation - before, during and after a major event.

PEOPLE ARE CRITICAL

People are the most important asset for any organization, because it is the people who provide the most important link in ensuring any system works. Hence, it is critical that your employees understand the importance of Business Continuity Management (BCM).

All businesses are connected to other organizations. Hence, ensuring that we know how to deal with disasters will not only help our organization, but also the connected businesses. Therefore, it is our bounden duty to the nation to be prepared for any eventualities.

LEARN NOW ...

... AND SURVIVE

So, how to go about the process of being prepared? It is here that our training on BCM will help you. We will explain to you all the steps and processes involved, such as, project planning, risk assessment, business impact analysis, recovery strategies, emergency procedures, plan development, communications, coordinating with external agencies, exercise and testing, training, and maintenance of continuity plans.

Case studies, hands on work, quizzes will keep the participants active. Course material and references provided will be of great value.

The trainers have a deep understanding of the subject, besides several international qualifications, global exposure and rich experience.

Taking care of the short-term and long-term goals of the business is enough work for the Top Management. We do agree that you may not have enough time and energy to focus on preparing for incidents, small and big. We are therefore here to help you now, with our team of experts, to ensure you survive gracefully any unforeseen events to your business and your people. After all, when a lifeguard has to be there on the sea side, a BC plan is equally necessary for the business.

Learn now and survive!

OUR PROFILE



KALPAGAM

A dedicated professional with 20+years of technical and managerial experience in Fortune 500 Banking Company. Kalpagam holds a Master’s degree in Computer Science from US and qualified for CISA, CISSP, ABCP, CeH and ISO 27001. She has experience in major IT delivery compliance and remediation programs such as enterprise risk analysis, systems management. Her career highlights are system audit of critical banking applications and enhancing security. Kalpagam designed and delivered training on Information Security and audit, IT Risk management, business continuity management etc. at IDRBT.



GIRIDHAR

An experienced central banker & ITG consultant, Giridhar has 16+ years of remarkable experience in FSS domain. He worked on large IT projects of the Reserve Bank of India, Institute for Development & Research In Banking Technology and IBM in the areas of banking applications design & management, payment systems, BCP & DRP, consulting and executive training. As an industry consultant for IBM, Giridhar helped the global clients achieving their IT goals. In the areas of IT Risk & Governance, he worked closely with the top management of banks in India towards better ITG & risk management. An MBA in IS, Giridhar also holds CRISC, CGEIT, CISA & CAIIB certifications.